BookUS

The Concept

Bookus is a booking app that allows users to book massages and other treatments at their fingertips. The easy-to-use app is an ideal way to schedule instant bookings and enjoy hassle-free journeys to salons and spas.

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Client's Vision

Putting wings on clients' ideas is what we look onto.

The client approached us with the aim to create a seamless portal that allows users to make fast bookings. We helped the client in creating a CRM system and iOS and Android apps that help not only in scheduling bookings but also in managing all the bookings in one place.
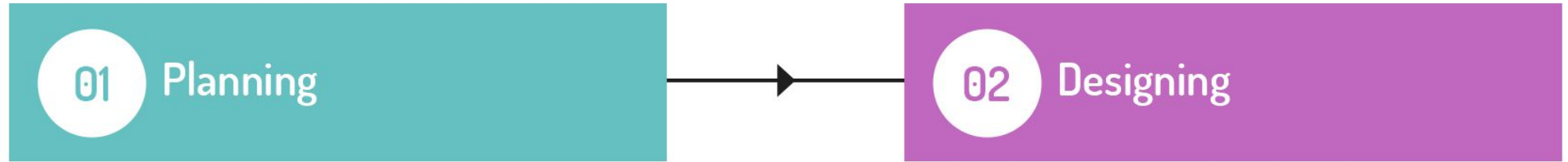
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TECHNOLOGY STACK

php

node js

A

Flutter

mongoDB

How Softuvo Helped In Achieving Client Goals?

We welcome our client's thoughts and provide them with only the best solutions. We believe in a full-proof plan and focus on creating one for our clients. Here is how Softuvo carried out the journey of Bookus.
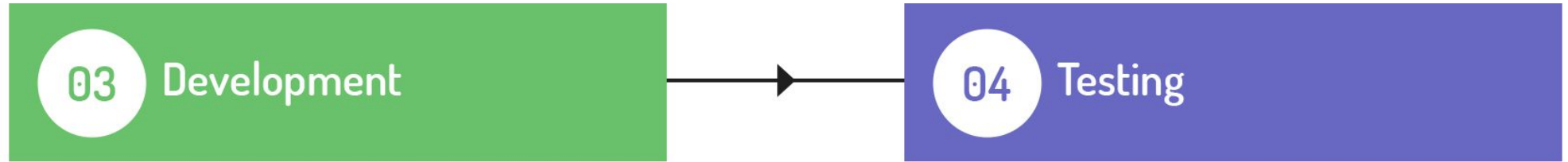
01 Planning

As soon as the client discussed the project's requirements and concerns with our team, we started formulating an action plan to get the work done. After analyzing the client's requirements, we assigned the tasks to the team depending on their specializations. With regular scrum meetings and discussions, we ensure no stone is left unturned.

02 Designing

The aim of Bookus is to provide users with instant booking solutions for salons and spas. For this, the client wanted a simple yet interactive user interface that enhances the overall user experience. Our creative design team followed the right mix of tools and techniques to create splendid designs that enhanced user interactivity.

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03 Development

04 Testing

The development part was a bit tricky but the team did excellent work to get the desired results. The developers worked in creating robust apps for both leading iOS and Android platforms for both users and therapists. The team also worked on website development using PHP and created a seamless website for the client. A CRM platform using Angular was built to allow the client to manage all the bookings in one place. The development team worked in full coordination to ensure desirable results.

No product goes live until it is fully tested. All the portals created by the development team went through a rigorous testing procedure. The team used various manual and automated testing tools to find all the flaws and bugs. Several test cases were made to make sure every aspect is converted and the final product is bug-free.

Key Challenges We Faced

No project comes free of challenges! There were a few hurdles in our journey with Bookus as well.

Lack Of Documentation

The initial hurdle of the project was there was no documentation. The team had to understand the whole project and research the areas to work on. After analyzing the client's requirements and research work, we created a plan that focuses on achieving the overall project's goal.

APIs Integration

When the project came to us, the APIs integration was not optimized. It was slow due to which the whole platform was working quite slow. By implementing the right tools and techniques, we made the APIs integration fast and enhanced the overall speed of the platforms. It was a bit tricky to achieve this target, but eventually, the team did brilliantly in enhancing the flow.

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The Result

Teamwork makes dreams work.

Bookus is currently serving in Australia but is looking forward to expansion in other countries as well. We have helped the client in creating a robust platform and we look forward to delivering quality services in the future as well. After all, happy clients are what we aim for at Softuvo.

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